

<b>TEACHER'S ACTIVITY REPORT 2019 - 2020.</b>
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FACULTY: Dr Shruti Mathur DEPARTMENT/ COMMITTEE: Commerce

IQAC activity No: SVC/2019-20/COM/SM/5

NAME OF THE ACTIVITY: Journey of a Startup from 0 to 1			
DATE	FACULTY	DEPARTMENT/COMMITTEE	COORDINATOR NAME
24th January, 2020	Commerce	Ecell- Committee	Dr Shruti mathur and Dr. Pooja Jain
TIME	VENUE/PLATFORM	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor
10:30 a.m.	Room No. 216	50+	Indoor
SUPPORT/ASSISTANCE:	Sri Venkateswara College		

**BRIEF INFORMATION ABOUT THE ACTIVITY (CRITERION NO.): -**

TOPIC/SUBJECT OF THE ACTIVITY	Journey of a Startup from 0 to 1
OBJECTIVES	To understand the key initial steps to be taken while launching a startup from scratch.
METHODOLOGY	Mr. Aishwarya Kacchal talked of two important aspects: "finding the right team" and "evaluating your customer" and related them to his own experience.

OUTCOMES	Mr. Aishwarya Kacchar
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**PROOFS & DOCUMENTS ATTACHED (Bold the proofs attached):**

Notice & Letters	Student list of participation	<b>Activity report</b> ✓	<b>Photos</b> ✓	Feedback form
Feedback analysis	A news clip with details	Certificate	Any other	

IQAC Document No: SVC/2019-20/COM/SM/5	Criterion No:	Metric No:
Departmental file no	IQAC file No;	

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Dr Shruti mathur	Dr Shruti mathur	

**For Reference**

Criterion I	Curricular Aspects (planning & Implementation)		Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation		Criterion VI	Governance
Criterion III	Research, Innovations & Extension		Criterion VII	Institutional Values & Best Practices





## SESSION

### THE JOURNEY OF A STARTUP FROM 0 TO 1

**Mr. Aishwarya Kacchal**, Founder and CEO at qQuick, was invited to our college to conduct an interactive session on the aspect of building a startup. He talked about the journey of an entrepreneur from 0 to 1 and the importance of doing it right.

Mr. Kacchal defined the first two fundamental rules before launching a startup - "finding the right team & evaluating your customer". He also quoted parallel examples from his own startup experience and provided insight into the world of finances for startups. A harvard alumni, Mr. Kacchal encouraged members of the audience to take the first step and learn-unlearn-relearn during the process.

